

FROM HAVE TO, TO WANT TO! FOSTERING THE ENERGY FOR YOUR SAFETY CULTURE PROGRAM.

How do I get my team to buy into our safety culture program?

As complex as this question may be, the answer truly is simple - **you need to make it personal.**

This presentation builds on the "**Leaving a Safety Legacy**" message, focusing on what drives injuries and how to prevent them and provides a foundation for a stronger culture of safety by not only identifying the common factors that lead to injuries and accidents but also provides key elements on how to prevent them.



By discovering what makes up the "Arts and Science" of safety attendees will establish a better understanding of what makes an effective safety culture and provides the pathway to unleashing their own Discretionary Energy!

Tapping into your Discretionary Energy, the energy that you chose to give, or not give, based on how you are treated (think "Golden Rule" like we learned as kids) is one of the most powerful and most overlooked ways to elevate safety performance. When companies know how to unlock it, they transform safety from a rule employees have to follow into a commitment employees want to own, taking safety from a priority to a value.

This session gives you the tools to:

- **Ignite hidden potential** in your workforce by inspiring effort that no policy or procedure can mandate.
- **Reduce incidents** by fostering proactive safety behaviors employees take on their own initiative.
- **Build a lasting culture** where every person feels empowered to protect themselves, their coworkers, and the organization.

Why does this session make a difference? Because the ROI of Discretionary Energy is measurable: fewer injuries, higher morale, stronger teamwork, and a safer workplace that people are proud to be part of.

If you're looking for the best way to make a lasting impact that people will remember, choose the presentation that your event needs, and your attendees deserves.

We all have the energy inside us; it's up to us to unleash it!